

Xiaonan SHI Partner

Regulatory and Compliance | Intellectual Property Dispute Resolution



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Xiaonan Shi is a partner at Merits & Tree. Prior to joining M&T, Ms. Shi worked at East & Concord Partners Law Firm and Nishimura & Asahi Law Firm for many years. During this period, she mainly completed intellectual property cases for Japanese clients and clients of China's Internet, film, and television entertainment companies, including copyright authorization model construction, copyright-related litigations, and unfair competition-related litigations. After that, she worked in a large Internet company for many years. She has a deep understanding of the relevant legal fields of Internet companies.

Ms. Shi provides full-chain legal services from authorization negotiation, and online operation to litigation of rights complaints over music, sports events, film and animation, audio programs, major events, etc. She has extensive experience in copyrights, unfair competition, and trademarks, as well as professional knowledge and rich experience in data compliance, MCN business, internet compliance business, etc. She is also good at finding legal solutions from the business point of view and the legal point of view of the company.

Achievements

💡 Intellectual Property and Unfair Competition Disputes

- Acted for Zcool against Huaban in a dispute over the right to disseminate image information network and unfair competition;
- Acted for EPnet Co., Ltd. in a dispute over computer software copyright infringement;
- Acted for Beijing Defengjie in a dispute over trademark infringement and unfair competition;
- Acted for a Fortune 500 company in Japan in a dispute over a patent licensing-related contract (The first batch of cases in the

Commercial Court of the Supreme Court);

- Acted for a well-known Japanese game company with a well-known China game company in a dispute over copyright infringement and unfair competition.

Internet Compliance, Intellectual Property Compliance, and Data Compliance Projects

- Legal support for MCN, KOL, virtual idol signing, and rights protection projects;
- Compliance evaluation for many well-known APP products hit shelves;
- Data compliance evaluation for many well-known app products (including privacy policy, data transfer, etc.);
- Legal support for music copyright authorization and rights protection.

Honors

 2024 LEGALBAND Special Issue: China Top 15 Lawyers - High-tech & AI

Education

LL.M., Hitotsubashi University Japan

Admissions

PRC Bar

Language

Chinese、 Japanese